San Diego County, California
Human Progress and Human Services 2035
Scenario Workshop
April 13, 2018
The Human Progress and Human Services 2035 Scenario Effort

• Engage human services community
  – Better understand long term opportunities and threats;
  – Use scenarios that facilitate preparation, imagination & aspiration;
  – In order to better prepare for and create the future.

• National Scenarios, San Diego & 7 other state and local partners

• Funded by The Kresge Foundation
Lead up to Human Service Scenarios
Objectives for Today’ Scenario Workshop

• Use Scenarios to “Step Into” alternative futures to:
  • Imagine, Aspire, Focus Concern
  • Consider the implications for current directions, goals and strategies of each scenario; develop recommendations
  • Identify “Robustness” across strategies/recommendations
  • Refine recommendations
  • Enhance your partnerships, understanding, shared aspirations and goals (but not to develop a specific plan)
Agenda

8:00  Continental Breakfast
8:30  Welcome and Introduction
      ➢ Nick Macchione
      ➢ Clem Bezold
9:00  The San Diego County Human Progress and Human Services 2035 Scenarios
9:50  Imagining your Scenario and Implications
10:10 Break
10:30 Scenario Teams - Stepping into Your Scenario
12:00 Listening to Implications Across Scenarios with Working Lunch
1:00  Next Steps and Feedback
1:30  Adjourn
Roles & Rules

Rules
• Have Fun
• Be inventive
• Imagine
• Aspire
• Phones muted

Roles
• All Participants are Futurists
• Clem & Mary are Facilitators
• Small group facilitators and reporters
Scenarios & Scenario Construction

Scenarios are parallel stories about the future.

Scenarios:
- Bound uncertainty
- Stimulate imagination
- Focus aspirations

Scenarios are developed by:
- Defining the topic/focus of the scenarios (level, questions, focus/topic)
- Identifying system and key drivers shaping the topics
- Developing forecasts for the drivers exploring expectable, challenging and surprisingly successful future space
Forces Shaping Human Progress & Human Services

- Economy/ Poverty
- MACROENVIRONMENT
  - U.S.; STATES & CITIES
  - Demographics, Values & Attitudes
  - Politics and Policy
- Technology/ Communications
- Environment/ Climate

LOCAL HUMAN SERVICES
- Human Progress/Human Needs, Human Services
Forecast, Scenario Zones:

Visionary/Surprisingly Successful

Expectable

Challenging
Developing these Scenarios

1. With HHSA—identify key drivers, review plans, forecasts

2. Develop expectable, challenging, and visionary forecasts of key drivers and human service areas
   - Input - National Advisory Committee & 37 other experts
   - Develop the “Front Stories” – the macro- and operating environments for San Diego;
   - then “Back Stories” for each of the 5 specific human service areas: aging and independence, behavioral health, child, housing and community development, and self-sufficiency
   - With HHSA held scenario development sessions involving 50+ leaders from the San Diego human services community
STEPPING INTO YOUR SCENARIO

Today- Use the Scenarios to Explore, Consider Implications

Step into your assigned scenario

Consider the implications for current *Live Well San Diego* strategies, goals and directions
San Diego Human Progress and Human Services 2035 Scenarios

1. Expectable – Work in Progress
2. Challenging – Troubled Times
3. Visionary – Living Well
4. Visionary – Thrive
## Likelihood & Preferability Poll

San Diego Human Progress and Human Services

### 2035 Scenarios

Columns DO NOT have to add up to 100%. The scenarios are NOT to be viewed as mutually exclusive.

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Scenario 1: Work in Progress
Scenario 1: Work in Progress

- Slow economic growth, nationally and in San Diego
- Increasing national job loss to automation – 7% by 2025
  - ‘Gig’ work
  - Higher minimum wage for those in jobs
- More severe weather events
- Smart phones smarter, do more; virtual reality & virtual counselors, coaches
- San Diego population ages; diversity increases
- Live Well San Diego united the community to achieve wellness, to thrive
Human Services Overall – 1

- County led in prevention, health promotion; despite federal funding drops, 2017 to 2021 and rebounds in 2020s, with periodic retrenchment
- Technology, tele- & virtual visits
- Data integration, automated eligibility and enrollment, other automation, predictive analytics all increased human service outcomes
- Equity and quality drove services
  - *Live Well San Diego* success slowed increase of need
• ConnectWellSD and integrated services
• 597,100 seniors in San Diego Metro area by 2030
• Key disabling diseases grew; diabetes 154,600 among 65+; Alzheimer’s 93,000 – wellness efforts slowed growth
• Senior centers expand & virtualize
• Promoting Independence and Choice (PIC) programs took advantage of new technologies; some covered by Medicare
• More communal housing; better “villages” and NORCS; ADUs
• Robots, smart homes, affective computing assistants, self driving vehicles/systems
• TeleMedicine & virtual care
Behavioral Health Services – 1

• Need for services increased
• Ultimately, behavioral health integrated with primary care
• Substance abuse decriminalized, better treated as behavioral health issue
• Intelligent agents, often via smartphone apps, give much behavioral care
  – Human counselors remain; particularly for severe mental illness
Child Services – 1

- Need for child protective services and foster care varied
- Funding cuts then rebounds
- Wrap around service delivery engaged children and parents; technology aided
- Child care quality increased, aided by teacher training and technology
- High quality Pre K For All in 2020s after cuts; gaps persisted
- Family Strengthening Programs successful in some abuse prevention
- Juvenile justice courts moved towards restorative justice
Housing and Community Development Services – 1

- Housing at the forefront of issues
- Rapid rehousing efforts increased
- San Diego County used several approaches to increase the stock of low and very low income housing, including:
  - Zoning to allow more unrelated, ADUs and shared homes in mixed income residential settings
  - Building more affordable housing; increasing number and value of housing vouchers
  - Incorporating universal design and sustainable, more energy efficient building materials into new construction and remodeling.
  - Passage of a state law on rent control and anti-displacement ordinances.
  - Encouraging ADUs – 38K added of which 12K were low income housing
- Still, housing insecurity and homelessness persist
Self-Sufficiency Services – 1

- Income supports experienced cuts, and stricter regulations, 2017-2021; rebounds in 2020s
- EITC/CalEITC maintained
- Food program funding cut; SNAP/CalFresh moved to a block grant system
  - Though automatic enrollment in school food programs
- In the 2020s, funding rebounded for CalWorks; jobs and skill training used predictive analytics
  - Focused on training for Maritime, health and bio sciences and technology sectors
- San Diego remained welcoming of immigrants
## Likelihood & Preferability Poll

San Diego Human Progress and Human Services

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Scenario 2: Troubled Times

Cuts, Cuts And More Cuts

NEXT EXIT

MORE JOBS ELIMINATED

THE WORLD NEWS
Scenario 2: Troubled Times

• Recurring challenges:
  – 2017-2021 Federal human services cuts
  – Ongoing job loss to automation
  – Aging wave unfunded
  – Great Recession of 2023
  – Floods, fires, heat wave and droughts/water shortages

• Increased global conflict and deployment

• Deportations and civil unrest increase

• Technology advances – AI, virtual tools, health care, food and energy production, self driving cars
  – Some benefit low income families
Human Services Overall - 2

- Human services, including the efforts of *Live Well San Diego*, persisted despite these challenges
- Organizations consolidated, automated when possible (15% total human service jobs), and collaborated
- More services contracted out
- Nonprofits that survived consolidated, lowered costs
Aging and Independence Services – 2

- Economic hardships, diabetes, Alzheimer's and disability increase need for services
- Social Security payments / Medicare treatment options periodically reduced
- Many technological and medical advances
  - Most not accessible to low income seniors
- Racial health disparities worsened
- Fewer family members available to be caregivers; challenging impacts for those that do
Behavioral Health Services – 2

- Need for services increased, availability of services diminished
- More uninsured
- “Virtual counselors”, affective and accessible to some & those still on Medicaid managed care
  – Human relationships remained a core value of behavioral health services
- Prisons major sites for behavioral health services; disproportionate effect on Black/Hispanic populations
Child Services – 2

- Poverty contributed to greater child abuse and neglect, domestic abuse, opioid and other substance addiction, teen pregnancy, housing insecurity, food insecurity, depression, other ACEs
- Greater need for foster care, but fewer families, funds and staff
- More disconnected youth and gang activity
- Faith & community groups step up to fill some gaps
  - Community health workers
- Neighborhoods and community networks build resiliency; produce and share goods & services
Housing and Community Development Services – 2

• Public health crises, homelessness increased
• Spending and public support for homeless dropped
• Federal funding for building and maintaining affordable housing was eliminated; affordable housing in the region reduced
• More luxury housing and gated communities emerged, displacing more people and increasing racial segregation
  Poverty more deeply concentrated
• ADUs grew but were costly
• Tent cities, blight and unsafe environments increased
• Negative impact on children; demand for child services up
Self-Sufficiency Services – 2

- Cash assistance programs experienced greater cuts and limitations - and some were fully eliminated
- CalWorks job category reduced while more jobs were lost to automation
- CalEITC paralleled the Federal EITC; job loss meant fewer benefit
- SNAP eliminated – CalFresh maintained at lower level
- No Immigration reform but San Diego County committed to serving immigrants with reduced funding
## Likelihood & Preferability Poll
San Diego Human Progress and Human Services
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Scenario 3: Living Well
Scenario 3 – Living Well

• 2017-2021 – Economy & stock market grew; job loss to automation; inequities grew

• Transformations in the 2020s
  – Equity shaped policies in many arenas, including:
    – Housing
    – Health care (single payer system)
    – Immigration
    – Environment
    – Education
    – Universal basic income

• *Live Well San Diego* was a leader in equity and inclusion actions
Human Services Transform – 3

• *Live Well San Diego’s* wellness/thriving model drives services
• More effective and efficient, high automation & intelligent agents
• Integrated, shared data; automatic enrollment
• Universal basic income eliminates CalWORKS/TANF, CalFresh/SNAP, EITC, other programs & staff
• Upstream, preventive approaches supported by information; being generative create thriving
• More flexible use of funds
• Human services support effective use of “abundance advances”, making “contributions”
Aging and Independence Services – 3

• Formal, informal, and virtual senior centers/services all expanded – virtual and multigenerational
• More volunteering, co-working and co-production
• ‘Smart homes’ and ADUs
• UBI “topped up” Social Security
• Disability or impacts reduced through technology and medical advances
• Virtual reality
Behavioral Health Services – 3

• Need somewhat reduced; receiving care destigmatized
• Behavioral health parity integration into Medicare for All; enabling greater access
• Effective/inexpensive software apps proved to be very successful in the 2020s
• Better understanding of ACEs and predictive analytics aided early intervention
• Homes for adults with behavioral health issues evolved with smart technology
Child Services – 3

• UBI led to greater family stability, increased high school graduation, reduced teen pregnancies and child abuse and neglect
• Head Start, Pre-K, and prenatal care universally available
• Data and predictive analytics informed child abuse intervention and prevention
• Care focused on earlier intervention, involving mothers and babies
• Community health workers and ‘promotoras’
• Head Start, Pre-K, and prenatal care universally available
• UBI child payment follows the child to foster home
Housing and Community Development Services – 3

- Dramatic increase in moderate, low-income and very low-income housing stock, mixed income neighborhoods
  - 70,000 ADUs added across the County, half available as low-income
  - Increased public housing
  - More housing vouchers and regulations requiring their acceptance
  - Advanced lower cost construction
  - Transportation improved
  - Density bonuses
  - Rent control and just-cause eviction protections
  - Abundance advances; $10K 3D printed homes
  - Homelessness remained, dramatically reduced
Self-Sufficiency Services – 3

• UBI largely eliminated EITC, CalWORKs and CalFresh

• Financial and wealth literacy; abundance advances use; making “contributions”
  — including caring for children and elderly, growing food, other volunteering

• Additional supports remained for times of emergency need

• Immigrant services remain
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Scenario 4: Thrive
Scenario 4 – Thrive

• Value changes – equity
• Policy transformations: Universal health care, housing, income supports, justice, education – San Diego a leader
• Steady economic growth, “gig economy”, job loss
• Living wage in 2020s, pay protections for gig workers; “full employment” redefined
• Income supports increased, no longer seen as “temporary”
• Tech supports sustainable, equitable communities- “abundance advances”
Human Services Overall – 4

• Human Services Transform
  – Support equity and family self-reliance
  – Wellness model
  – More targeted, predictive, automated and effective
  – Preventative
  – Data sharing
  – Quality drives innovation and more outcome-based services

• More services delivered virtually
Aging and Independence Services – 4

- Physical and developmental disabilities, or their impacts, were reduced
- Prevention and cures were found for diabetes, Alzheimer’s, and many cancers
- *Live Well San Diego* successful in promoting wellness and healthy lifestyles
- Senior centers and services expand, virtualize
- Technology and smart homes empowered elders and persons with disabilities
Behavioral Health Services – 4

• Behavioral health integrated with universal health care
• Stigma removed
• Predictive analytics anticipate risk and enables intervention
• Epigenetic research informs care
• Universal developmental screenings a routine part of primary care as well as infant and childcare, Pre-K, and school testing
• Community health workers
• Virtual counselors
Child Services – 4

• Need for children, youth and family services was reduced
• More inclusive, equity focused culture and policies
• Data integration and predictive analytics identified at-risk children; enable early intervention
• Child abuse and neglect reduced
• Each family has a customized plan
  – More families can take in foster children; more children kept in home
• Unintended pregnancies further reduced
• Single parent households declined
• California led universal access to infant and early childhood care
Housing and Community Development Services - 4

- Equity led to more dense, mixed income housing with ample low income units
- ADUs added thousands of unit to low income housing
- Some large employers invested in housing developments
- Rent control established
- Housing services integrated with behavioral health and other areas
- Homelessness reduced
  - Remaining homeless received better care
• Living wage, gig pay protections
• EITC and CalEITC income ceilings raised
  – Single and childless couples included
• CalFresh/SNAP rebounded, expanding their incentives to buy fruits and vegetables, particularly from local sources
• CalWORKs/TANF payment levels expanded, no longer temporary
• Training for employment focused on jobs not likely to be automated, and on “contributing”
  – STEM, health science, “blue” and ”green” and technology sectors
Likelihood & Preferability Poll
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REVIEWING YOUR SCENARIO

Scan your scenario narrative
Review the slides for your scenario
Imagine, Visualize your scenario

Fill out your “Stepping into” Worksheet

1. Biggest changes in your scenario
2. Implications for success of Live Well San Diego goals and strategies
3. Recommendations short term (to 2020)
4. Recommendations long term – 2020s and 2030s
San Diego Goals, Vision and Strategy

See Handout
Teams Stepping Into Scenarios

Develop your Team’s answers to the 4 questions:

1. Biggest changes in your scenario

2. Implications for success of Live Well San Diego goals and strategies

3. Recommendations short term (to 2020)

4. Recommendations long term – 2020s and 2030s
Listening to the Scenario Reports

What implications and recommendations do you hear in two or more scenarios?
Results of Likelihood & Preferability Poll
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Next Steps and Feedback
IAF Advice:

Monitor how the futures unfold

Anticipate opportunities and threats

Pursue your recommendations

Check your aspirations & create thriving in San Diego.
Last Words
And
Thank you!!